



PARTNERSHIP LEVELS

PLATINUM PARTNER

Platinum Partner is an annual partnership level with industry (i.e. Bank, Healthcare, Media, etc.) exclusivity. The Platinum Partner's logo will always appear larger and leading over the Gold, Silver, and Bronze Valpo Chamber Partner's logo/name in all correspondence, promotion, signage, etc. associated with the Valpo Chamber.

EXCLUSIVE ACCESS AND INCENTIVES

- Industry exclusivity within the Platinum Level of the Valpo Chamber Partnership
Value: \$5,000
- Exclusive opportunity to present to Valpo Chamber Board of Directors (one (1) time per year – prearranged)
- Free conference room rental at the Valpo Chamber as needed for one (1) year (based upon availability and only during Valpo Chamber regular business hours 8:00 a.m. – 4:30 p.m., unless otherwise approved)
Value: \$600
- Two (2) complimentary tickets for exclusive Valpo Chamber hosted events - Annual Meeting, Salute to Leadership, Community Improvement Awards, Lu-Wow! - This offer does not include FunDay Classic Golf foursomes or CNN booth space.
Approximate Value: \$275
- Two (2) complimentary tickets to each Percolator Club Luncheon (seven (7) per year)
Value: \$168
- Free membership mailing labels two (2) times per year (full-list)
Value: \$100

SPECIAL RECOGNITION AND PROMOTION

- **Valpo Chamber Web Site Promotion**
Value: \$3,770
 - Six (6) month premium right-margin logo advertisement on Valpo Chamber web site www.valparaisochamber.org
 - Six (6) month premium right-margin logo advertisement on community web site www.connecttovalpo.com
 - Logo Advertisement on Valpo Chamber e-Newsletter *CONNECTIONS* (twelve (12) times per year)
 - Special recognition with business profile on Valpo Chamber web site www.valparaisochamber.org

- **Valpo Chamber Publication Promotion**

Value: \$750

- Special recognition in Valpo Chamber 2010 Annual Report (1,400)
- Logo Advertisement on Valpo Chamber e-Newsletter *CONNECTIONS* (twelve (12) times per year)
- Special recognition as a Valpo Chamber Partner in 2009-2010 *Valpo Chamber Membership Directory and Community Resource Guide* (2,500) and 2009-2010 *U-Guide University Student Resource Guide* (6,500) using logo

- **Valpo Chamber VCP 2009 Special Designation**

Value: \$500

- Business logo on high-profile banner recognizing all Valpo Chamber Partners displayed at all Percolator Club Luncheons and at Valpo Chamber building
- Business logo on window and wall signage recognizing all Valpo Chamber Partners displayed at Valpo Chamber building

HIGH PROFILE EVENT SPONSORSHIPS

Presenting Sponsor's logo will always appear larger and leading over other sponsor(s)

Annual Meeting EXCLUSIVE* Presenting Sponsor (January 2010)

Value: \$1,040

** Sponsor recognized in conjunction with all other Platinum Level Partners*

- Recognition on invitations using sponsor's logo (1,400)
- Recognition on signage using sponsor's logo
- Recognition on table signage using sponsor's logo
- Recognition on Valpo Chamber web site www.valparaisochamber.org using sponsor's logo
- Recognition of sponsor at event
- Opportunity for display table at event for business promotion
- Opportunity to distribute materials, specialty gifts, etc.
- Two (2) complimentary event tickets with reserved seating

Salute to Leadership EXCLUSIVE* Presenting Sponsor (January 2010)

Value: \$2,650

** Sponsor recognized in conjunction with all other Platinum Level Partners*

- Recognition in 2010 winter issue of *Valparaiso Magazine* on Salute to Leadership page(s) using sponsor's logo (17,000)
- Recognition on invitations using sponsor's logo (1,400)
- Recognition in program booklet using sponsor's logo
- Recognition on table signage using sponsor's logo
- Opportunity to provide event "Welcome"
- Recognition in media release as presenting sponsor
- Recognition on Valpo Chamber web site www.valparaisochamber.org using sponsor's logo
- Two (2) complimentary event tickets with reserved seating

Envision the Future Presenting Sponsor (March 2009)

Value: \$2,000

- Recognition of sponsor on all materials, banner(s)/signage at event using logo in combination with other Valpo Chamber Platinum Partner(s)
- Recognition using sponsor's logo on Chamber broadcasts, Valpo Chamber web site www.valparaisochamber.org, and other related promotional material(s)
- Recognition in program booklet using sponsor's logo

FunDay Golf Outing Presenting Sponsor and Foursome Team (June 2009)

Value: \$2,100

- Recognition on event registration form using sponsor's logo (4,000+ exposures)
- Recognition on all event signage, banner(s), and golf cart signage using sponsor's logo
- Recognition in program booklet using sponsor's logo
- Recognition on outing t-shirt using sponsor's logo
- Recognition using sponsor's logo on Chamber broadcasts, Valpo Chamber web site www.valparaisochamber.org and other related promotional material(s)
- Recognition on table signage using sponsor's logo at event lunch and dinner
- Recognition signage of sponsorship/co-sponsorship at FunDay contest (i.e. Closest to Pin, Longest Drive, etc. as assigned by Valpo Chamber)
- Mulligan Sponsor with sponsor logo included
- Recognition of sponsor at award dinner
- Exclusive opportunity to contribute gifts to all players including on tables at award dinner (200)
- Choice of one (1) foursome for either A.M. or P.M. flight

Community Improvement Awards (CIA) EXCLUSIVE* Presenting Sponsor (July 2009)

Value: \$2,535

** Sponsor recognized in conjunction with all other Platinum Level Partners*

- Recognition in summer issue of *Valparaiso Magazine* on CIA page(s) using sponsor's logo (17,000)
- Recognition on invitations using sponsor's logo (1,400)
- Recognition on program using sponsor's logo (Please note: In-kind sponsors will also be recognized by name)
- Recognition on signage using sponsor's logo
- Recognition on table signage using sponsor's logo
- Opportunity to provide event "Welcome"
- Recognition in media release as presenting sponsor
- Recognition on Valpo Chamber web site www.valparaisochamber.org using sponsor's logo
- Recognition on main slide of PowerPoint presentation using sponsor's logo
- Two (2) complimentary event tickets with reserved seating

LuWow Presenting Sponsorship (August 2009)

Value: \$1,100

- Recognition on stage banner using sponsor's logo
- Recognition on event signage using sponsor's logo
- Recognition using sponsor's logo on Chamber broadcasts, Valpo Chamber web site www.valparaisochamber.org, and other related promotional material(s)
- Recognition on table signage using sponsor's logo
- Recognition on promotional cup using sponsor's logo
- Recognition on event ticket using sponsor's logo
- Recognition of sponsor at event
- Recognition in media release as presenting sponsor using sponsor's name
- Four (4) complimentary event tickets

Chamber Network Night (CNN) Business AFTER Hours (BAH) Sponsor and Booth (October)

Value: \$1,225

- Complimentary full booth which includes one (1) 8x10 exhibit space, one (1) skirted table, two (2) chairs and one (1) 110V outlet
- Sponsorship to CNN Business AFTER Hours including:
 - Recognition on event “Welcome” signage as BAH sponsor
 - Recognition on CNN event signage using sponsor’s logo
 - Recognition on all promotional material using sponsor’s logo
 - Recognition on sponsor bags given to each attendee using sponsor’s name (800+)
 - Recognition on table signage using sponsor’s logo
 - Recognition in program booklet using sponsor’s logo
 - Recognition on Scavenger Hunt Cards distributed to all exhibitors and attendees for entry in the Grand Prize drawing using sponsor’s logo
 - Recognition using sponsor’s logo on Valpo Chamber web site www.valparaisochamber.org
 - Recognition using sponsor’s name in media release
 - Recognition of sponsor throughout event by announcer

APPROXIMATE TOTAL VALUE: \$23,813

PLATINUM LEVEL INVESTMENT: \$20,000



GOLD PARTNER

EXCLUSIVE INCENTIVES

- Free conference room rental at the Valpo Chamber up to six (6) times per year (based upon availability and only during Valpo Chamber regular business hours 8:00 a.m. – 4:30 p.m., unless otherwise approved)
Value: \$300
- One (1) complimentary ticket for exclusive Valpo Chamber hosted events - Annual Meeting, Salute to Leadership, Community Improvement Awards, Lu-Wow! - This offer does not include FunDay Classic Golf foursomes or CNN booth space.
Approximate Value: \$137
- Free membership mailing labels two (2) times per year (full-list)
Value: \$100
- One (1) complimentary tickets to each Percolator Club Luncheon (seven (7) per year)
Value: \$84

SPECIAL RECOGNITION AND PROMOTION

- **Valpo Chamber Web Site Promotion**
Value: \$2,120
 - Three (3) month banner logo advertisement on community web site www.connecttovalpo.com
 - Three (3) month banner logo advertisement on Valpo Chamber web site www.valparaisochamber.org
 - Logo Advertisement on Valpo Chamber e-Newsletter *CONNECTIONS* (twelve (12) times per year)
 - Special recognition with business profile on Valpo Chamber web site www.valparaisochamber.org
- **Valpo Chamber Publication Promotion**
Value: \$750
 - Special recognition in Valpo Chamber 2010 Annual Report (1,400)
 - Logo Advertisement on Valpo Chamber e-Newsletter *CONNECTIONS* (twelve (12) times per year)
 - Special recognition as a Valpo Chamber Partner in 2009-2010 *Valpo Chamber Membership Directory and Community Resource Guide* (2,500) and 2009-2010 *U-Guide University Student Resource Guide* (6,500) using logo
- **Valpo Chamber VCP 2009 Special Designation**
Value: \$500
 - Business logo on high-profile banner recognizing all Valpo Chamber Partners displayed at all Percolator Club Luncheons and at Valpo Chamber building
 - Business logo on window and wall signage recognizing all Valpo Chamber Partners displayed at Valpo Chamber building

NETWORKING/EVENT SPONSORSHIPS

Percolator Club Membership Meeting Luncheon EXCLUSIVE* Presenting Sponsor

Value: \$2,000

**Sponsor recognized in conjunction with all other Gold Level Partners*

- Recognition on Percolator Club registration form using sponsor's logo (10,000+ exposures)
- Recognition on Valpo Chamber web site www.valparaisochamber.org using sponsor's logo
- Recognition on calendar
- Recognition on table signage using sponsor's logo
- Reserved seating

Valpo Chamber New Member Orientation Reception EXCLUSIVE* Sponsor

Value: \$500

** Sponsor recognized in conjunction with all other Gold Level Partners*

- Recognition on any correspondence associated with orientations
- Recognition on signage using sponsor's logo
- Recognition on Valpo Chamber web site www.valparaisochamber.org using sponsor's logo
- Logo screen-printed on new member tote bags in combination with all other Gold Level Partners

A.M. Valpo Sponsor (average attendance 50/month)

Value \$250

- Recognition on signage using sponsor name
- Opportunity to address audience as featured business including opportunity to distribute promotional materials, specialty gifts, etc. (one (1) 3-5 minute presentation per year – prearranged)
- Recognition on Valpo Chamber web site www.valparaisochamber.org using sponsor's name

FunDay Golf Outing Featured Sponsorship and Foursome Team (June 2009)

Value: \$1,600

- Recognition on event registration form using sponsor's logo (4,000+ exposures)
- Recognition on event signage, banner(s) using sponsor's logo, excluding golf cart signage
- Recognition in program booklet using sponsor's logo
- Recognition on outing t-shirt using sponsor's logo (leading over contributing sponsor)
- Recognition using sponsor's logo on Chamber broadcasts, Valpo Chamber web site www.valparaisochamber.org and other related promotional material(s)
- Recognition on table signage using sponsor's logo at event lunch and dinner
- Recognition signage of sponsorship/co-sponsorship at FunDay contest (i.e. Closest to Pin, Longest Drive, etc. as assigned by Valpo Chamber)
- Recognition of sponsor at award dinner
- Choice of one (1) foursome for either A.M. or P.M. flight

LuWow Featured Sponsorship (August 2009)

Value: \$850

- Recognition on event signage using sponsor's logo excluding stage banner
- Recognition using sponsor's logo on Chamber broadcasts, Valpo Chamber web site www.valparaisochamber.org and other related promotional material(s)
- Recognition on table signage using sponsor's logo
- Recognition on event ticket using sponsor's logo
- Recognition in media release as featured sponsor
- Recognition of sponsor at event
- Four (4) complimentary event tickets

Chamber Network Night (CNN) Sponsor and Booth (October 2009)

Value \$525

- Complimentary full booth which includes one (1) 8x10 exhibit space, one (1) skirted table, two (2) chairs and one (1) 110V outlet
- Sponsorship to CNN including:
 - Recognition on prominent signage using sponsor's logo
 - Recognition in program booklet using sponsor's name
 - Recognition on sponsor bags given to each attendee using sponsor's name (800+)
 - Recognition on Scavenger Hunt Cards distributed to all exhibitors and attendees for entry in the Grand Prize drawing using sponsor's name
 - Recognition in media release as featured sponsor
 - Recognition using sponsor's name on Chamber broadcasts, Valpo Chamber web site www.valparaisochamber.org and other related promotional material(s)
 - Recognition of sponsor throughout event by announcer

EDUCATIONAL EVENT SPONSORSHIPS

Leadership Engagement Event Sponsor (one program/event per year – prearranged – sponsor may be recognized in combination with other Gold Level Partners)

Value: \$250

- Recognition on registration form using sponsor's logo (5,000+)
- Recognition on Valpo Chamber web site www.valparaisochamber.org using sponsor's logo

Envision the Future Contributing Sponsor (March 2009)

Value \$250

- Recognition on signage at event using sponsor's name
- Recognition in program booklet using sponsor's name
- Recognition using sponsor's name on Chamber broadcasts, Valpo Chamber web site www.valparaisochamber.org and other related promotional material(s)

APPROXIMATE TOTAL VALUE: \$10,216

GOLD LEVEL INVESTMENT: \$7,500



PARTNERSHIP LEVELS

SILVER PARTNER

EXCLUSIVE INCENTIVES

- One (1) complimentary ticket for exclusive Valpo Chamber hosted events - Annual Meeting, Salute to Leadership, Community Improvement Awards, Lu-Wow! - This offer does not include FunDay Classic Golf foursomes or CNN booth space.
Approximate Value: \$137
- Free conference room rental at the Valpo Chamber up to three (3) times per year (based upon availability and only during Valpo Chamber regular business hours 8:00 a.m. – 4:30 p.m., unless otherwise approved)
Value: \$150
- Free membership mailing labels one (1) time per year (full-list)
Value: \$50

SPECIAL RECOGNITION AND PROMOTION

- **Valpo Chamber Web Site Promotion**
Value: \$1,400
 - Two (2) month banner logo advertisement on community web site www.connecttovalpo.com
 - Two (2) month banner logo advertisement on Valpo Chamber web site www.valparaisochamber.org
 - Special recognition with business profile on Valpo Chamber web site www.valparaisochamber.org
- **Valpo Chamber Publication Promotion**
Value: \$750
 - Special recognition in Valpo Chamber 2010 Annual Report (1,400)
 - Special recognition as a Valpo Chamber Partner in 2009-2010 *Valpo Chamber Membership Directory and Community Resource Guide* (2,500) and 2009-2010 *U-Guide University Student Resource Guide* (6,500) using logo
- **Valpo Chamber VCP 2009 Special Designation**
Value: \$500
 - Business logo on high-profile banner recognizing all Valpo Chamber Partners displayed at all Percolator Club Luncheons and at Valpo Chamber building
 - Business logo on window and wall signage recognizing all Valpo Chamber Partners displayed at Valpo Chamber building

NETWORKING/EVENT SPONSORSHIPS

A.M. Valpo Sponsor (average attendance 50/month)

Value \$250

- Recognition on signage using sponsor name
- Opportunity to address audience as featured business including opportunity to distribute promotional materials, specialty gifts, etc. (one (1) 3-5 minute presentation per year - prearranged)
- Recognition on Valpo Chamber web site www.valparaisochamber.org using sponsor's name

FunDay Golf Outing Featured Sponsorship (June 2009)

Value: \$1,000

- Recognition on event registration form using sponsor's logo (4,000+ exposures)
- Recognition on event signage, banner(s) using sponsor's logo, excluding golf cart signage
- Recognition in program booklet using sponsor's logo
- Recognition on outing t-shirt using sponsor's logo (leading over contributing sponsor)
- Recognition using sponsor's logo on Chamber broadcasts, Valpo Chamber web site www.valparaisochamber.org and other related promotional material(s)
- Recognition on table signage using sponsor's logo at event lunch and dinner
- Recognition signage of sponsorship/co-sponsorship at FunDay contest (i.e. Closest to Pin, Longest Drive, etc. as assigned by Valpo Chamber)
- Recognition of sponsor at award dinner

LuWow Contributing Sponsorship (August 2009)

Value: \$600

- Recognition on event signage using sponsor's name excluding stage banner
- Recognition using sponsor's name on Chamber broadcasts, Valpo Chamber web site www.valparaisochamber.org and other related promotional material(s)
- Recognition on table signage using sponsor's name
- Recognition in media release as featured sponsor
- Four (4) complimentary event tickets

Chamber Network Night (CNN) Sponsor (October 2009)

Value \$300

- Sponsorship to CNN including:
 - Recognition on prominent signage using sponsor's logo
 - Recognition in program booklet using sponsor's name
 - Recognition on sponsor bags given to each attendee using sponsor's name (800+)
 - Recognition on Scavenger Hunt Cards distributed to all exhibitors and attendees for entry in the Grand Prize drawing using sponsor's name
 - Recognition using sponsor's name on Chamber broadcasts, Valpo Chamber web site www.valparaisochamber.org and other related promotional material(s)
 - Recognition of sponsor throughout event by announcer

APPROXIMATE TOTAL VALUE: \$5,137

SILVER LEVEL INVESTMENT: \$3,500



PARTNERSHIP LEVELS

BRONZE PARTNER

EXCLUSIVE INCENTIVES

- One (1) complimentary ticket for exclusive Valpo Chamber hosted events - Annual Meeting, Salute to Leadership, Community Improvement Awards, Lu-Wow! - This offer does not include FunDay Classic Golf foursomes or CNN booth space.
Approximate Value: \$137
- Free conference room rental at the Valpo Chamber up to three (3) times per year (based upon availability and only during Valpo Chamber regular business hours 8:00 a.m. – 4:30 p.m., unless otherwise approved)
Value: \$150
- Free membership mailing labels one (1) time per year (full-list)
Value: \$50

SPECIAL RECOGNITION AND PROMOTION

- **Valpo Chamber Web Site Promotion**
Value: \$950
 - One (1) month banner logo advertisement on community web site www.connecttovalpo.com
 - One (1) month banner logo advertisement on Valpo Chamber web site www.valparaisochamber.org
 - Special recognition with business profile on Valpo Chamber web site www.valparaisochamber.org
- **Valpo Chamber Publication Promotion**
Value: \$750
 - Special recognition in Valpo Chamber 2009 Annual Report (1,400)
 - Special recognition as a Valpo Chamber Partner in 2009-2010 *Valpo Chamber Membership Directory and Community Resource Guide* (2,500) and 2009-2010 *U-Guide University Student Resource Guide* (6,500) using logo and contact information
- **Valpo Chamber VCP 2009 Special Designation**
Value: \$500
 - Business logo on high-profile banner recognizing all Valpo Chamber Partners displayed at all Percolator Club Luncheons and at Valpo Chamber building
 - Business logo on window and wall signage recognizing all Valpo Chamber Partners displayed at Valpo Chamber building
 - Special “2008 VCP” Partner designation on Percolator Club Luncheon, Annual Meeting, and Community Improvement Awards name badges

NETWORKING/EVENT SPONSORSHIPS

FunDay Golf Outing Contributing Sponsorship (June 2009)

Value: \$500

- Recognition on event registration form using sponsor's name (4,000+ exposures)
- Recognition on event signage, banner(s) using sponsor's name, excluding golf cart signage
- Recognition in program booklet using sponsor's name
- Recognition on outing t-shirt using sponsor's name (leading over Supporting Sponsor)
- Recognition using sponsor's name on Chamber broadcasts, Valpo Chamber web site www.valparaisochamber.org and other related promotional material(s)
- Recognition on table signage using sponsor's name at event lunch and dinner
- Recognition of sponsor at award dinner

LuWow Supporting Sponsorship (August 2009)

Value: \$300

- Recognition on event signage using sponsor's name excluding stage banner
- Recognition using sponsor's name logo on Chamber broadcasts, Valpo Chamber web site www.valparaisochamber.org and other related promotional material(s)
- Recognition on table signage using sponsor's logo
- Recognition of sponsor at event
- Two (2) complimentary event tickets

APPROXIMATE TOTAL VALUE: \$3,337

BRONZE LEVEL INVESTMENT: \$2,500